

Privacy Policy – Purna Yoga Helsinki

1. Information We Collect

We collect and store the following personal data to provide our services:

- Name, address, email, and phone number
- Purchase history, receipt details, and attendance records
- Booking and class preferences

2. How We Use Your Data

We use your data to:

- Process bookings and class reservations
- Send important updates (e.g., class schedule changes)
- Provide customer service and support
- Send promotional offers (only if you opt in)

3. Legal Basis for Processing

We process your data based on:

- Contractual necessity: To manage class bookings and services
- Legitimate interest: To improve our services and customer experience
- Consent: For marketing communications (users can opt in or out at any time)

4. Data Retention

- Inactive accounts are automatically deleted after 24 months.
- Users can request complete data deletion at any time by contacting us at info@purnayoga.fi.

5. Your GDPR Rights

You have the right to:

- Access your personal data
- Correct or update inaccurate information
- Request data deletion ("Right to be Forgotten")
- Object to data processing for marketing purposes
- Receive a copy of your data in a portable format

To exercise these rights, email us at: info@purnayoga.fi.

6. Data Transfers & Security

Your data is stored on [MINDBODY](#) Inc. servers in the USA. MINDBODY complies with GDPR and ensures secure data transfers using Standard Contractual Clauses (SCCs).

7. Data Breach Notification

In the event of a security breach, affected users will be notified.

8. Cookies & Tracking

We use cookies and analytics to enhance user experience. You can adjust cookie settings in your browser.